

Message to IVD Industries

Dear Industry Colleagues,

As I was requested by the Corporate Members to be part of the EuroMedLab 2013 congress organising committee as “observer” for IVD industry, I would like to update you on one important issue, that raised from several of you as a big concern for the next congress organization.

As you already know, on May 2013 the next EuroMedLab Congress will be held in Milan, Italy. During this event, for the very first time, the industry sponsored workshops (now entitled Educational Workshop) will be included in the official congress programme. They will run without any overlap with other scientific sessions. Furthermore, this time, CME accreditation will be requested for Educational Workshops.

As you can easily realise, this unique and innovative “scheme” will give us new and improved opportunities to enhance the visibility of our activities and, as a consequence, on our products. The back side of the coin is that organisers requested us a very tight and early schedule to submit them names of the speakers and titles of the speeches by May 31, 2012. Personally I fully understand and I share with most of you the concerns this can cause to us, but I am also aware of the real advantages this option can bring to us.

During the last COC committee, this point was deeply discussed and pros and cons were debated. The end of the discussion was that, despite the organisers cannot change the already communicated deadline of May 31, they will take in due consideration exception and small delays that could happen if someone of you will have to face unpredictable problems to fulfil this obligation. Of course this is limited to few and well justified exceptions. Please bear also in mind that, within this deadline, the names of the speakers and very generic speech titles are needed.

The detailed contents are due by Nov 15 2012, with abstract submission that is only 6 months before the event.

I hope that this will help you managing at best this important task and I remain at your disposal for any further support on it.

Best regards,

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